

Press release
LAAX, Graubünden
19.08.2024



10 years LAAX OPEN

**LAAX OPEN celebrates
its 10th birthday from 14-18 January 2025
Freestyle festival with FIS Snowboard & Freeski
World Cup, LAAX Art & Culture**

Ten years of LAAX OPEN is what the Flims-Laax destination will be ringing in the New 2025 Year with. Although the history goes back to the 1980s, the **LAAX OPEN**, has now established itself as a globally unique freestyle event, cohesive with all facets of freestyle culture, perfectly integrated and therefore, perfect as a whole — from the short distances to the ship shaped contest locations, to the views at Crap Sogn Gion, the sustainable accommodations, the party locations, live stage, superpipe, slopestyle, snow parks, slopes and parks! This harmonious festival, where the audience is just as happy as the pro riders and artists is where everyone is welcome, and it **will be on show from 14-18 January 2025, taking place for the 10th time in a row.**

With its dedicated crew, LAAX provides the basis for all of this and is delighted to welcome guests and participants to celebrating its 10th birthday anniversary, together. **LAAX OPEN packages** for the highlight days are now available online at laax.com/open.

Website: laax.com/open

Teaser: [LAAX youtube](https://www.youtube.com/watch?v=LAAXyoutube)

Socials: [#LAAXOPEN](https://twitter.com/LAAXOPEN) [@laax](https://twitter.com/laax) [@snowparklaax](https://twitter.com/snowparklaax)

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